

New Season of Astronomy Series for Kids and Families

On TVO, Mondays at 6:30 pm starting January 7;
On Knowledge Network, Wednesdays at 6 pm, starting
February 6; and Sundays at 1 pm, starting February 10



Heads Up!, the entertaining astronomy show for kids and the whole family, hosted by Bob McDonald of *Quirks and Quarks*, comes down to Earth this season. The fun, 13 episode series for ages 6 - 12 years explores fascinating phenomena, science and technology on our own planet. The new season looks at the power of tornadoes, volcanoes and earthquakes, explained in everyday terms, relates them to similar events in other parts of the solar system, and then returns to Earth with a simple demonstration of forces that kids can perform in their own kitchens.

Heads Up! also goes deep to the bottom of the ocean, examines the physics and technology of speed on land and in the air, and visits a shrinking glacier. Although he's keeping one foot firmly on the ground this season, Bob doesn't ignore the wider universe: he looks at dwarf planets, asteroids, the weather in space, and the search for that mysterious dark matter...

The Gemini nominated series takes you around the world, from the Arctic to California; from Canada's West Coast to the outer reaches of the solar system.

Heads Up! is directed and produced by **Nick Orchard** for **Soapbox Productions**. Hosted and written by **Bob McDonald**, whose engaging style captivates an audience, it brings the science to a level that everyone can understand. The series is produced in association with **TVO** and **Knowledge Network**.

About TVO: TVO is Ontario's public educational media organization and a trusted source of interactive educational content that informs, inspires, and stimulates curiosity and thought. We are committed to empowering people to be engaged citizens of Ontario through educational media. For more information, visit www.tvo.org.

As British Columbia's public educational broadcaster, Knowledge Network delivers high-quality, relevant programming to all British Columbians on TV and the Internet. On average, 1.5 million viewers, or more than one-third of BC's population, tune in each week to enjoy Knowledge Network's premium shows (Spring 2006 BBM Canada). Exciting learning opportunities continue to enrich viewer experiences on the enhanced website at <http://www.knowledgenetwork.ca>.

-- 30 --

Media Contact: Murray Baker (604) 738-2115, mbaker@debtfreegrad.com,
Anne Rubenstein 416.484.2881 arubenstein@tvo.org;
Or Andrew Poon (604) 318-1882, vanfilmbuff@novuscom.net